

## **Alumni Meet**

An Alumni Meet is being organized by IQAC, Dispur Law College on 26<sup>th</sup> February, 2022 at 7 pm through a virtual platform. The purpose of this Alumni Meet is to have an interaction of the Alumni with the present students of the college. The purpose of having such an interaction is to motivate the present students by the Alumni who had been achievers in their respective profession. For this Alumni Meet IQAC, Dispur Law College has invited Alumni from different field in the legal profession.

Alumni are an institution's most loyal supporters. Alumni are great role models for current students and are often well placed to offer practical support to students as they start their careers. Alumni are often in the position to engage the expertise of the institution in their professional lives.

Today, alumni relations are an important part of an institution's advancement activities for many reasons. Alumni are an institution's most loyal supporters. Alumni are fundraising prospects. Alumni generate invaluable word-of-mouth marketing among their social and professional networks. By engaging alumni, an institution can continue to benefit from their skills and experience. Alumni are great role models for current students and are often well placed to offer practical support to students as they start their careers. Alumni are often in the position to engage the expertise of the institution in their professional lives. Alumni are the international ambassadors of their institution. They take the knowledge of their institution to their hometowns and countries and into their professional and social networks.

Maintaining a positive relationship with your alumni means that the messages they share about your institution will also be positive. If the relationship between the alumni and the institution stalls when they leave campus, the knowledge of their activities and achievements will no longer evolve. The messages they will share with people will be out-of-date and could reflect poorly on the progress your institution has since achieved. Maintaining communication channels with alumni means one can keep them informed of the achievements of the institution and make them a part of one's institution's future, not just its past.

Good alumni relations benefits alumni as well as the institution. If one support one's alumni in their professional and personal lives through activities such as the facilitation of social and

professional networks, preferential access to on-campus expertise and facilities and negotiated benefits with third-party suppliers, they are likely to be loyal life-long supporters. The support of one's institution may also help one's alumni achieve positions of success and influence, which will in turn benefit one's institution as they begin to give back. By helping the institution become bigger, stronger and more successful, alumni are also enhancing the value of their own degree qualification.



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